

Our media

Website · Newsletter · Specials for toys & licensing

Publish successfully with BRANDORA

You provide your company news – we guarantee to publish it in the trade medium. 1:1, at the defined time, in an editorial environment. With a **Media Flatrate** you are present in the industry all year round.

How it works

- Simply send press releases to redaktion@brandora.de
- Publication on the website and in the relevant newsletters
- Year-round with no additional publication costs*

Copy deadline

Licensing Post	Distribution: Wednesday	Copy deadline Tuesdays, 12:00 PM
Spielwaren Insights	Distribution: Friday	Copy deadline Thursdays, 12:00 PM

Our regular newsletters

- Licensing Post
- Spielwaren Insight

Specials – BRANDORA full distribution list

- 4 × Toy Special (Spielwarenmesse)
- 1 × BRAND Special (BRANDmania)
- 1 × BRAND Special (Brand Licensing Europe)

Submission

Please send:

- Press release (Word or email)
- Image in 1:1 format
- Image in 16:9 format
- Images from 1,200 px
- Additional images welcome
- If necessary: specify embargo or preferred date

More attention for your topics:

- Premium News
- Spotlight
- Conversion News
- Brand Banner

Your advantage: Discounted prices for Media Flatrate customers*
→ Details can be found in our media kit.

How to win over our B2B readers

**Strong headline:
Short and
concise**

The most important message
first

**Good images
Authentic and
high-quality**

Multiple images, 1:1 & 16:9

**B2B topics
News with added
value**

Company info, personnel news,
trade support

*Your company news regularly in Spielwaren Insights – with the BRANDORA Media Flatrate.

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